



**World NCD Federation**  
**Video Message Contest**  
**Creating awareness for ORAL CANCER**

**Groups:** Healthcare professionals and General public

We live in a digital world, and media is the key player. We invite you to share your innovative videos on 'Oral Cancer awareness, prevention and control' through a 'video message contest'. All participants will receive certificates, and selected winning entries will also a cash prize.

**Themes**

- **Oral cancer risk factors and prevention: Can behavioural changes and lifestyle shifts help in mitigating cancer occurrence**
- **Oral cancer Screening: Role of community, health workers and Policy makers**
- **Linkage of oral cancer screening with treatment and rehabilitation**

**Guidelines**

- Participants are required to submit 2–3 minute video message. Only 1 entry per participant is allowed. Duration of the message should be strictly under 3 minutes (Size limit: 100 MB) excluding 5 second title screen which should clearly mention: Name, Affiliation; Title of the video (a catchy tagline of not more than 15 words)
- Participants have to record a video message on any one of themes mentioned above.
- Message should be in English/Hindi/Local language (with subtitles in English) and can be supported with pictures.
- Applicant should submit an original video message that conveys his / her understanding of the theme with hopeful and meaningful messages.
- All information presented in the video message must be cited, giving credit to the original source.
- By participating in the contest, all applicants grant copyright/permission to the organisers/World NCD Federation to reproduce the video messages in their original or updated form, without any notification, permission, fee or any other form of compensation.
- Under current circumstances, we recommend all participant to follow COVID-19 appropriate behaviour while video recording.
- All expenses incurred during recording process will have to be borne by the participants.
- Jury decision will be final. One video in each theme will be duly rewarded with a cash prize and certificate.
- Submit your entry through: <https://forms.gle/GmFmHr7v2gg1PA476>

**Deadline to submit the entry is 15 September 2021**